



Nashville Catholic Business Women's League

Board of Directors Meeting
1-3 p.m. on Saturday, February 5, 2022
Coco's Italian Market

Agenda

1. **Prayer and introductions:** 10 minutes: 1-1:10 p.m.
 - When you were a child, what did you want to be when you grew up?
 - Approve BOD minutes from November 6, 2021 (then Cora to post on website)
2. **Quarterly BOD meeting schedule for 2022-2023 are set:** 1 minute: 1:10-1:11 p.m.

All will be held on Saturdays at Coco's from 1-3 p.m.

 - 2022: May 7, August 6, November 5
 - 2023: February 4 (my last one, and then Claudia takes over)
3. **NCBWL Strategic planning:** 19 minutes: 1:11-1:30 p.m.
 - Continue review of: Mission statement, vision statement, operating statements & tag line
 - Lynne to explain: How we got to this point, and then suggest how to proceed
4. **NCBWL Membership Drive:** 30 minutes: 1:30-2 p.m.
 - Goal is to recruit 70 new members by YE 2022. Let's devise an action plan!
 - **Kim:** Pls give us a current report on paid members (email to Janine Moore for the minutes)
 - **Recruiting ideas:**
 - Mothers Club Presidents and alumni Directors at SCA, FRHS and JPPII Prep: How to target?
 - DREs, office admins and Women's Club presidents from all Nashville Diocese parishes
 - Target largest parishes: Holy Family, St. Henry, CTK, St. Eds, Cathedral, etc., leveraging our members in the process
 - Ladies of Charity members: Asked Margie Druffel to speak to us (and join!)
5. **COMMITTEE REPORTS:** 55 minutes: 2-2:55 p.m.
 - A. **Treasurer:**
 - Financial report for official minutes (**Deb:** email this to Janine Moore for the minutes)
 - TICKET changes (no pay at the door and no "meeting only"): How's it working out?
 - B. **Development/Pearls of Wisdom:** Lisa Link and Nikki Moreland + Patricia
 - Patricia to help with September 10, 2022 fundraiser but NOT be co-chair
 - Lisa Link will be co-chair with Nikki
 - Need to line up 2023-25 co-chairs and hold kick-off meeting in 1Q
 - C. **Spiritual Life:** Cheryl Pryor
 - Lent Zoom: 30-minutes Zoom to kickoff the Lenten season (before Ash Wed 3/2)
 - Quarterly communion —is this still relevant? How to structure this moving forward?
 - Do we need our own NCBWL spiritual retreat?

D. Communications: Cora Newcomb

- Website enhancements: past presidents and all scholarship recipients listed
- Look under "History" tab! Story, timeline and "NCBWL By the Numbers" added
- Registration page for April meeting/expo needs to change
 - to collect info for those wanting to make a formal Spotlight pitch
 - highlight why members should attend: giveaways!

E. Publicity/Social Action: Lisa Link

- Outreach for February: Diaper Connection by new member Lauren Barca
- Outreach for March: ?
- Outreach for April: The Nashville Food Project: Olive oil and elbow pasta
- Publicity ideas for April Expo/Pitch

F. Second VP/Programs: ALL to help!

- February 16: Panel discussion moderated by Patricia Vance, featuring her Berkshire Hathaway partners Ginger Holmes and Tonya Hamilton PLUS Courtney Conklin.

TOPIC: Navigating Nashville's hot real estate market

- March 16: Gia Rainey, newly created position as CMO of the Nashville Diocese
- April 20: Business Expo Spotlight Expo — held at the Nashville Food Project HQs
- May 18: Margie Druffel, President, Ladies of Charity (collect purses for LOC)
- June 15: IDEA: Summer Series kick-off: Sisters with a Story
 - Sister Mary Andrew, used to work in Gulf of Mexico for an oil company
- July 20: Sisters with a Story: Part II
 - Sister whose grandfather was a code breaker and stopped a Russian spy ring
- August 17: Sisters with a Story: Part III
 - Sister Anna Grace who's full of grace: former pro ballerina
- September 10: POW (confirmed: Bishop's Hall at CPC)
- October 19: IDEA: Anna Rumfola (SAS principal) + Judy Graham (teacher of the year)
- Nov 16: IDEA: Veronica Payne (new member): From Kenya and works at Vanderbilt
- December 14: Christmas party

G. Hospitality: Faye Knochenmus

- Birthday cards
- Do you or Kim followup with all guests after meetings (to become members)?

H. Other: Parliamentarian (Cindy Zwickel), Secretary (Janine Moore) and President-Elect (Claudia Weber) : Anything to report?

- Signed by-laws now available online to download

6. New business / Adjourn: 5 minutes: 2:55-3 p.m.