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***Nashville Catholic Business Women’s League***

**BOARD MEETING MINUTES**

November 6, 2021, 1 pm

**Via Zoom**

**Present:** Deb Fay, Kim Hoover, Lisa Link, Janine Moore, Cora Newcomb, Cheryl Pryor, Patricia Vance, Lynne Warne, Claudia Weber

***Absent:***  Faye Knochenmus, Nikki Moreland, Lisa O’Neill Sullivan, Cindy Zwickel

1. **Prayer and introductions:**

Lynne Warne led with a prayer.

1. **Remaining Quarterly Board of Director’s meeting schedule.**

All meetings are held on Saturdays from 1 – 3 pm at Coco’s Italian Market, Nashville, TN

2022: February 5, May 7, August 6, November 5

2023: February 4

1. **Committee Reports**

**Treasurer – Deb Fay**

* Financial report attached

 **Development/Pearls of Wisdom – Patricia Vance**

 **•** The event brought in $62,200.21 minus expenses of $6,425.12 is $55,775.09 proceeds.

• Deb Fay proposed giving each of the three existing schools (JPII, Father Ryan, St. Cecelia) $17,000 each, $15,000 to the girl and $2,000 to the endowment AND $5,000 to begin St. Michael’s endowment.

Lisa Link motioned to accept, Patricia Vance seconded, the vote was unanimous.

• The 2022 Pearls of Wisdom will be an evening event on Saturday, September 10, 2022 and will be held in the Bishop’s Hall located in the Catholic Pastoral Center.

 **Membership – Kim Hoover**

* To date we have 107 members. 30 new members since Lynne took the helm in April.
* We want to add 70 new members by December 2022. Need a plan to reach this goal.
* The following meeting reservation procedure passed in an email vote by the board (11 for, 1 against, 1 did not vote):

All members and guests attending must make online reservations and pay via credit card or paypal online. The only exception is for people who mail a check to the NCBWL PO Box and that it arrive before the registration deadline. We won’t promote this option but want to have it available for members who strongly prefer this option.

The meeting fee is $25 for both members and guests. Guests may attend two meetings and then in order to attend the third meeting, they must join us as members. Otherwise, they cannot attend the meeting.

 **Communication – Cora Newcomb**

* Here’s an overview of our [www.ncbwl.org](http://www.ncbwl.org) visits. For the months of August to October, we have a recorded 3064 Page Views with 1004 Site Sessions. The website had 369 new visitors with an average duration of 6 min. 4 sec. That’s close to 79.70% of web visits.
We had 94 returning visitors with an average duration of 13 minutes 15 seconds. 20.30% of our website visits are from returning visitors.
A more detailed Web analytics and Email campaign information is attached.

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 **Second VP/Programs – presented by Lynne Warne**

 • Nov 17: onsite continental breakfast and tour at JPII from 9:30 – 11 am

* Dec 15: Christmas Party potluck from 5 – 8 pm at Kathleen Pohlid’s home
* Jan. 19: onsite lunch and program at Father Ryan High School; timing TBD
* Feb 16: something about real estate, maybe a panel discussion of the hot housing market?
* March 16: Mee McCormick, cookbook author (Deb Fay to work with Lisa O’Neill Sullivan)
* April: membership spotlight – rotating presentations or speed dating style (will hold Zoom planning meeting in January to discuss details)

 **Publicity/Social Action**

**•** Deb Fay will present a $500 check to the Dominican Sisters for Christmas

 **Spiritual Life: Cheryl Pryor**

• Advent Zoom Presentation will be on Tuesday, November 30 at 7 pm. Zoom link will be sent at least one week prior.

 Meeting adjourned at 1:40 sharp!

Respectfully submitted,

Janine Moore

Secretary

11/27/21







